



2010 RATE CARD

Rates • Discounts • Deadlines • Circulation

Published

Monthly

Local Rates

\$15 per column inch

Local Discounts

3 runs - 5%
6 runs - 10%
12 runs - 20%

Circulation

10,000 copies:
6,000 Households
4,000 Racks & Stores
throughout crossroads
area

Deadlines

Last Wednesday of month

National Rates

\$21.15 per column inch

Colors

1 color \$75
2 colors \$150
3 colors \$225

Ad Sizes

13 inches max. in height
1 column = 1.933
2 columns = 4.033
3 columns = 6.133
4 columns = 8.233
5 columns = 10.33

Las Noticias de Nuestra Comunidad

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